

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	Lučenec - Slovakia
PIC number:	917022384
Project name and acronym:	CITIZENS 4 TOWNS (CFT)

EVENT DESCRIPTION			
Event number:	1.		
Event name:	FINE ARTS DAYS - the competition of creativity		
Type:	Opening partner meeting and conference, cultural festival and exhibition		
In situ/online:	in-situ		
Location:	Lučenec - Slovakia		
Date(s):	26-28/07/2024		
Website(s) (if any):	https://www.we4eu2022.hu/en/cft		
Participants			
Female:	57		
Male:	44		
Non-binary:	0		
From country 1 Poland:	25		
From country 2 Slovakia:	26		
From country 3 Romania:	25		
From country 4 Hungary	25		
Total number of participants:	101	From total number of countries:	4
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The international cooperation within the previous EFC (Europe for Citizens) project of the partner countries supported the implementation of the traditional events of the Lučenec MNFF and the City Days in previous years and created strong partnerships as well as another opportunity for cooperation within the CERV-2023-CITIZENS-TOWN-NT call.</p> <p>The project aims to strengthen CSOs with the expansion of international relations. We started the two-year project together with the statutory representatives of the partner towns, as well as civic associations and societies, with an opening conference during the International Novohrad Folklore</p>			

Festival in Lucenec on 27 July in the synagogue. It was a significant event, where the town of Lučenec as a project partner was privileged to hold this event.

During these days, the project partners carried out working meetings and the opening conference itself. The guests presented themselves in their national costumes and with their flags during the festive parade through the town and also visited the International Novohrad Folklore Festival.

PROGRAMME

July 26. Friday

Official reception of guests, first meeting of partners, get-to-know-you evening.

July 27. Saturday

Exhibition opening in the SYNAGOGUE Lučenec, Ul., Adyho 69/7:

The Opening Conference:

1. Welcome by the Mayor of the City of Lučenec
2. Introduction to the Lead partner project
3. Presentation of the project in Lučenec
4. The Partner cities and civils – Introduction the guests - Short introduction of partners and participants of the event (overall introduction by one delegate, not separately for each organization for max. 5 minutes, possibility of presentation or short video)
5. Press conference

15,00: Encounter with craft in the City park (bus transportation, please arrange drivers in front of the Synagogue - large parking lot available) and free program until dinner

18,00: Festive parade in the city with Project participants and Civils

19,00: The International Nograd Folklore Festival (MNFF) in the City park

July 28. Sunday

Closing the event, final and evaluation discussion

RESULTS AND IMPACTS

The town of Lučenec has rich experience in international cooperation. Building on previous cross-border projects, it continues to raise the profile of the city and the region abroad, this time especially in the cultural field through the Citizens4Towns (CFT) project. Thanks to the subsidy of almost 50 thousand euros, it will welcome foreign performers at domestic events, and at the same time regional and local art ensembles will have the opportunity to present themselves and the culture of Novohrad far beyond its borders.

During the programme days, the project partners carried out working meetings and the opening conference itself. The guests presented themselves in their national costumes and with their flags during the festive parade through the town and also visited the International Novohrad Folklore Festival. The Festival's audience helped to implement the project's objectives and results. The city's inhabitants got to know the project partners, their traditions and the common EU values.

DISSEMINATION

The project as well as the project activities are promoted through all available avenues so that organizations, individuals, civilians can learn about and get involved in the said project. For this purpose, articles have been published in local newspapers, on the social networks of the city of Lučenec. At the same time, direct telephone contact was made, especially to organisations, which were informed about the project, its objectives and opportunities for involvement.

COMMUNICATIONS ACTIVITIES

Online Magazine:

www.SME.sk 28.07.2024 <https://www.sme.sk/minuta/23362932/cezhranicna-spolupraca-lucenca-s-dalsimi-mestami-ma-podporit-miestnu-kulturu?ref=mnt>

www.MYNOVOHRAD.sk 28.07.2024 <https://mynovohrad.sme.sk/c/23362917/cezhranicna-spolupraca-lucenca-s-dalsimi-mestami-ma-podporit-miestnu-kulturu.html>

27. 07.2024 <https://www.teraz.sk/banskobystricky-kraj/lucenec-vdaka-dotacii-50000-zvidite/811569-clanok.html>

