

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	Targu Secuiesc
PIC number:	930989705
Project name and acronym:	Citizens for towns - CFT

EVENT DESCRIPTION			
Event number:	5.		
Event name:	A SUSTAINABLE ENVIRONMENT		
Type:	Partner meeting		
In situ/online:	in situ		
Location:	Romania, Targu Secuiesc (Kézdivásárhely)		
Date(s):	5-7 October 2024		
Website(s) (if any):	https://www.we4eu2022.hu/en/cft		
Participants			
Female:	62		
Male:	45		
Non-binary:	0		
From country 1 Poland:	25		
From country 2 Slovakia:	25		
From country 3 Romania:	29		
From country 4 Hungary:	26		
From Slovenia:	2		
Total number of participants:	107	From total number of countries:	5
Description			

As part of the "Citizens for Towns" program, a three-day meeting was held in October 2024 in Targu Secuiesc (Kézdivásárhely), bringing together representatives of civil organizations from Romania, Hungary, Slovakia, Poland, and Slovenia. The goal of the event was to promote international cooperation, strengthen connections between civil organizations, and deepen partnerships between towns.

Event program: conference, professional forum of civil organisations, visiting small local food producers, folklore performance

Detailed program:

October 5, Saturday

12:00: Arrival and lunch

15:00: Opening conference, where the lead partner presented the project, followed by introductions from delegations of the participating towns. Presentations were given by NGOs from the host municipality, followed by networking opportunities..

17:00: Sightseeing in the town, discovering main POI

19:00: Dinner

Social program

October 6, Sunday

10:00: Visit to a local civil organization founded by Stephanie Szentkereszty in 1872.

11:00: Exploring the Coordination Centre, where participants were given an insight into the work of the local institution.

12:30: Lunch.

14:00: Visiting local small producers: the workshop of gingerbread maker József Szántó to learn about traditional pastry making, followed by a tasting session at the Kupántag Distillery.

17:00: Leisure activities and sightseeing.

19:00: Dinner

20:00: Gala evening - folk dance and music performance with the Gábor Áron folk dance group, including performances by the delegations.

October 7, Monday

09:00: Final discussion of the event, preparation of the next meeting.

11:00: Departure.

Results and impacts

This event created valuable connections between civil organizations, laying the groundwork for future collaborations and sharing best practices that could support partnerships and development initiatives between towns in the long term.

The meeting provided an opportunity to foster connections between towns and civil organizations and to discuss potential areas of collaboration. Cultural programs, shared meals, and organized visits strengthened trust and partnership among participants. The program was successful and contributed to reinforcing ties between the participating towns, with a particular emphasis on engaging local civil communities.

Dissemination

Here's how we disseminated the event's outcomes and engaged a broader audience:

Newsletters and Email Updates: Newsletters and emails were sent to stakeholders and partner organizations, sharing highlights, key achievements, and future collaboration opportunities. This helped keep our network informed and maintained momentum around our goals.

Press Releases and Media Coverage: We issued press releases to local and regional media before, during, and after the event. Key participants gave interviews, and coverage of the cultural programs helped spotlight our objectives and the event's successes.

Social Media Campaigns: We used social media to provide daily updates, share photos, and feature participant testimonials. Through event hashtags and live-streaming key moments like the opening conference and cultural performances, we expanded our reach and engaged a wider online audience.

Dedicated Website or Webpage: Developed a webpage detailing the agenda, participants, and the civil organizations involved. After the event, the site was updated with resources like downloadable presentations, photos, and a summary of key outcomes to keep information accessible.

Video Summary or Documentary: We produced a short video that captured the event's highlights, including interviews and participant reflections on its impact. This video was shared online, with our partners, and at related civic events, showcasing the program's success and encouraging ongoing support.

Through these efforts, we successfully created lasting awareness, engaged diverse audiences, and built support for future collaborative initiatives.

Communications Activities

The municipal website publications:

- <https://www.kezdi.ro/hirek/osszefoglalo-a-citizens-for-towns-eu-s-palyazat-programrol/>
- <https://www.kezdi.ro/ro/cultura/rezumatul-programului-citizens-for-towns/>

Social Media, Video Summary or Documentary by Green Sun Association:

- <https://www.youtube.com/watch?v=PHQ1Z8M67So>

Snapshots from the event

October 5, Saturday: Conference opening

NGO presentations:

Wegener Pro Sanitate Fundation presentation http://www.prosanitate.ro/web/en_about_us.php



Green Sun Associations presentation: <https://zoldnap.info/en/about-us/>



Pro Schola Associaton: <https://www.facebook.com/bodpeteranitokepzokezdivasarhely>



Free frog riders bikers club association: <https://www.facebook.com/p/Free-Frogs-Riders-100064854634415/>



Local handcraft association: <https://www.facebook.com/share/p/x4T7yEbgBoFih2Y/>



Presentations from the guest countries



Visit to a local civil organization founded by Stephanie Szentkereszty in 1872.



Making gingerbread



Tasting at the Kupántag distillery



HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).